

Table of Contents

	PAGE
EXECUTIVE SUMMARY	ES-1
Organization of this Report.....	ES-2
Key Characteristics of Proposed Service	ES-3
Funding and Administration.....	ES-7
CHAPTER 1. INTRODUCTION	1-1
CHAPTER 2. OPERATIONS PLAN	2-1
Phase 1: Minimum Service.....	2-4
Phase 2: Enhanced Service	2-8
Supportive Parking Policies/Incentives	2-11
Phase 3: Maximum Plan	2-12
Self-Supporting Maximum Plan.....	2-15
Meeting the ADA Complementary Paratransit Service Obligations.....	2-16
Potential Enhancements and Options for Reducing Costs.....	2-16
Options for Uptown Transfer Point	2-17
CHAPTER 3. FINANCIAL PLAN.....	3-1
Introduction	3-1
Funding Plan	3-1
CHAPTER 4. ALTERNATIVES FOR ADMINISTRATION AND OVERSIGHT.....	4-1
Identifying an Appropriate Administrative Organization.....	4-1
Alternative Administrative Organizations	4-3
Importance of Coordination	4-7
Policy and Oversight	4-8
CHAPTER 5. IMPLEMENTATION PLAN: PRELIMINARY STEPS	5-1
Council Action	5-1
Implementation Phase	5-3
APPENDIX A:	GLOSSARY OF TERMS
APPENDIX B:	BUS STOP LOCATIONS
APPENDIX C:	FUNDING MATRIX & FUNDING SOURCES
APPENDIX D:	ANNUAL OPERATING COSTS

Table of Figures

	PAGE
Figure 2-1 Sedona Shuttle – Key Service Features.....	2-2
Figure 2-2 Minimal Service	2-7
Figure 2-3 Enhanced Service	2-10
Figure 2-4 Maximum Plan.....	2-14
Figure 2-5 Uptown Transit Center Alternatives	2-19
Figure 3-1 Potential Minimal Service Funding Scenario	3-2
Figure 3-2 First Year Capital Budget - Minimal Operable Scenario with Minimum Start-Up Costs.....	3-4
Figure 4-1 Sedona-Area Shuttle Lead Agency Alternatives.....	4-4
Figure 5-1 Sedona Shuttle Implementation Plan	5-4